

## 2022 – THE YEAR IN REVIEW

Thank you, friends and supporters of Jamaica YES,

Once again, you have blessed the students with your support of this really needed cause. I want to take a moment once again to thank you all for your continued support of Jamaica YES benefiting students in mostly rural Jamaica. As the country transitions from the pandemic, it is important to minimize the disruption to students by ensuring they continue to have the basic necessities for schooling. Despite the global inflationary challenges, you have provided the funds to enable Jamaica YES to continue supporting youth education in Jamaica. Your generosity is so appreciated. Through your support, Jamaica YES was able to increase the impact of our support to these students in underserved communities in Jamaica. Your generosity continues to make a huge difference for these students.

Some highlights from 2022:

- JYES second annual charity golf tournament moved from the hot July month to October and had even greater support. Let me take this opportunity to thank all of our sponsors, volunteers and players. Special thank you to our tournament sponsor, Shane Van Loon from Amerigroup Insurance. Participation increased roughly 33% over last year and everyone seems to have had a great time while helping us raise funds. We look forward to your continued support this year.  
**Please save the date on your calendar for September 16, 2023.**
- The Bowl-a-thon resumed as the country transitions out of the pandemic. Please join us if you can for the 2023 event in May. Date to be confirmed later.
- Donate 2 Impact (D2I), previously Recycle 2 support (R2S) continues to be a consistent fundraiser for us. Please check out our designated dates in the calendar of events. This is your opportunity to rid yourself of unwanted clothing, furniture, etc while helping the cause.
- Does your employer use Benevity for corporate and online giving? If so, consider making Jamaica Youth Education Support your non-profit for charitable giving.
- Globe Life Insurance funded the wish list for 3 of the schools we support. These funded projects includes a computer lab with computers, a replacement refrigerator and freezer, a replacement cooking stove, printers and tablets

With your support we have increased the number of schools from 11 to 13, the number of students provided meals from 627 to 897 daily. We look forward to having a greater impact on the lives of these Jamaican students in 2023 with the help of your continued generosity. Once again thank you and may your 2023 wishes be realized.

President - Conrod Goulbourne

### Time sensitive – February 20<sup>th</sup> deadline

**AMAZON SMILE** - Amazon is discontinuing Amazon Smile **by February 20<sup>th</sup>**. Please place your orders with Amazon Smile by February 20<sup>th</sup> to benefit Jamaica Youth Education Support. We thank everyone for your support through AMAZON SMILE to fund our breakfast programs for the underserved school children in Jamaica.

#### **Shopping on AMAZON?**

You can go to **SMILE.AMAZON** and select **Jamaica Youth Education Support** as the nonprofit and continue shopping. Amazon will donate .05% of your order to Jamaica YES. [Shop with Amazon Smile](#)

### SCHOOL YEAR

### VOLUNTEER IN 2023

**2022**

**2023**



**897** # of students funded for the breakfast program (637 last school year)  
**27** # of students provided round trip school transportation (28 last school year)  
**13** # of schools supported (11 last school year)  
**5** # of 14 parishes the schools are located in

- Feb 11 - Allen, TX Litter Pick Up (AM)
- April 22 – Feed the City (AM)
- April 29 – Allen, TX Litter Pick Up (AM)
- May – TBD – Bowl-A-Thon (AM)
- June 19 – Frisco Mayor's Classic Golf (AM)
- July 8 – Allen, TX Litter Pick Up (AM)
- July 22 – Feed the City (AM)
- Sept 16 – Jamaica YES Golf Tournament 2023 Changing Children's Lives (Plano, TX)
- Oct 28 – Feed the City (AM)
- Nov 4 – Allen, TX Litter Pick Up (AM)

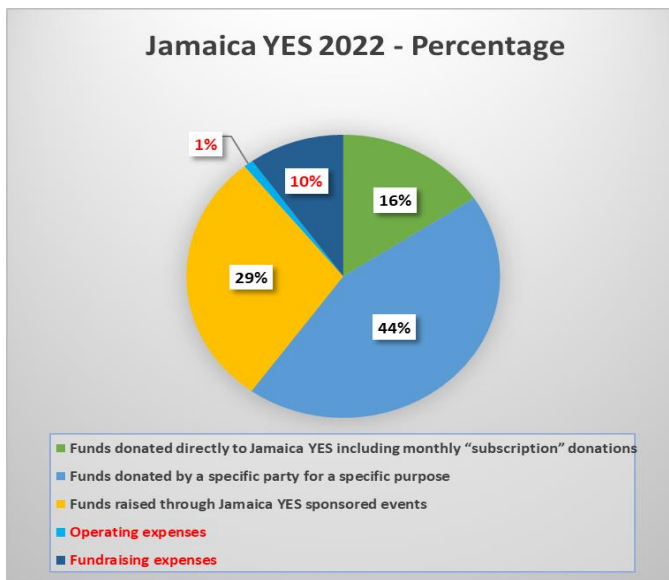
**Your Impact Through Jamaica YES**

The number of Basic (Pre-K) and Primary (Elementary) schools reaching out to us for assistance has significantly increased from last year due to higher unemployment, reduced household income and rampant inflation resulting in a greater number of students in need.

We want to thank our supporters for their ongoing generosity. With your help we are "Changing Children's Lives" as reflected in the following for the 2021/2022 school year:

- Funding programs in 13 schools, an increase from eleven schools last year.
- Over 900 school children benefiting from Jamaica YES programs every week, up from just under 700 the previous school year.

The only way to break the cycle of poverty is through education. Without you, these students would continue to struggle in school. A hungry child reflects lost opportunities, feed that same child and the opportunities are endless.



The chart to the right reflects the percentage monies raised and donated along with expenses. Jamaica YES is very mindful of monies spent. 99% of fundraising expenses is for our golf tournament.

**Is your employer enrolled with Benevity? Another way to make an impact**

**Benevity**

Another avenue through which we received donations this year was Benevity. Benevity is a program that your company can sign up for allowing employees to donate a portion of their salary to a nonprofit through a payroll deduction, often times matching the employees contribution. Jamaica Youth Education Support (Jamaica YES) is on Benevity's list of approved nonprofits. If your company is not currently enrolled with Benevity, please consider making a request for them to do so.

**CHANGING CHILDREN'S LIVES**



# 2022 FUNDRAISING

## Bowl-A-Thon

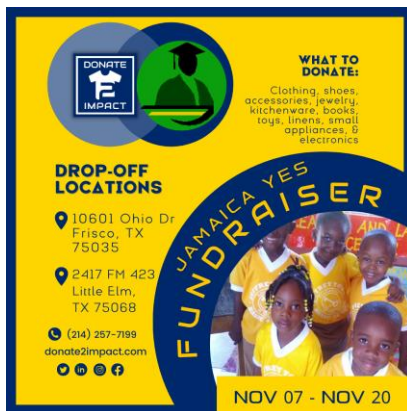
We resumed our annual bowl-a-thon fundraiser in 2022 following a 2-year hiatus due to the pandemic. A good time was had by all while raising money for the children.



Stay tuned for the date and location of the 2023 event this spring. Hope to see you there!

## Donate 2 Impact (D2I)

It was another great year for this fundraiser, formerly known as Recycle 2 Support (R2S). Our supporters donated their unwanted clothes, household items, books, etc. on behalf of Jamaica YES during one or more of our 5 two week campaigns. D2I pays us 9 cents per pound for all of the items received and we thank everyone in the North Texas area for helping us raise an astonishing \$11,941 this year, up from \$9,328 in 2021.



We will post all of our upcoming 2023 campaigns on our Facebook page and this newsletter under 2023 calendar.

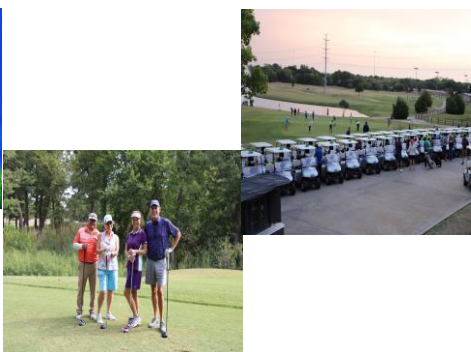
## 2022 Changing Children's Lives Golf Tournament

On Saturday, October 8<sup>th</sup>, we hosted our second annual "Changing Children's Lives" golf tournament in Plano Texas. This year's event surpassed last year's inaugural tournament in funds raised, over 100 golfers registered, 52 sponsors and donors and 20 volunteers.

In conjunction with the tournament, we hosted a nonperishable food drive, benefiting Plano, TX based nonprofit, [Minnie's Food Pantry](#). As a result, Jamaica YES was able to deliver almost 700 pounds of food for distribution to North Texas families in need.



**SAVE THE DATE**— 2023 CHANGING CHILDREN'S LIVES GOLF TOURNAMENT, **SATURDAY, SEPTEMBER 16, 2023** 8:00AM AT WATTER CREEKS GOLF COURSE IN PLANO, TEXAS (SAME LOCATION AS THE 2022 TOURNAMENT).



Donations can be made at:  
[Jamaica YES Donate](#) or scan this QR code  
 or  
 Checks can be made payable to:  
 Jamaica YES  
 4413 Cannock Drive, McKinney, TX 75070



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# COMMUNITY SERVICE

We enjoy volunteering for local nonprofits that benefit children domestically. This also provides an opportunity to network with other like-minded individuals and groups and bring awareness to Jamaica YES.

### Adopt-A-Hwy

We collected over 460 pounds of litter this year along our 1-mile stretch of adopted highway in Allen, Texas. We were awarded the "Adopted by Jamaica YES" signs in 2019 for "Keeping Allen Beautiful" and have collected in excess of 2,000 pounds of litter in the last 4 years.



### Frisco Family Services

Members of Jamaica YES volunteered at the Frisco Mayor's Classic Golf Tournament benefiting Frisco Family Services. This was the fourth year of both volunteering and donating a raffle gift for this event. The tournament raises funds for Frisco Family Services who provides families in crisis multi-faceted assistance.



# SCHOLARSHIPS

### Scholarships

Jamaica YES awarded eight privately funded scholarships (**Viola Roberts Memorial Scholarships** and **Ruth Graham Memorial scholarships**) in 2022 for students going on to high school. All high schools in Jamaica require tuition unlike in the US where high school is publicly funded. We are proud to share the names of the five scholarship recipients and wish all applicants the best.

Scholarship applications are accepted every Spring and closes in June of each year. We anticipate additional privately funded scholarships to be added this year. Please find additional information on our webpage under [Jamaica YES Scholarships](#).

### 2022 Recipients

#### Viola Roberts Memorial Scholarship recipients



- **Shaheira Morgan.** She is a 2022 graduate of Snowdon Primary and Infant School. She is a first-year student at Manchester High School. Shaheira's goal is to become a doctor. She states that the scholarship funds will help her to achieve her dream, as the funds will assist in paying tuition and textbooks for the upcoming school year.



- **Keedra Williams.** Just graduated from Charlemont high school and will be attending University of the West Indies to study Nursing. Receiving this scholarship will help her with funding tuition and school expenses such as books, laptops and housing as she fulfills her passion to become a Registered Nurse.

#### Ruth Graham Memorial Scholarship recipients





- **Rayanna Johnson.** Quote from her Mother: Thank you so much for the funds for my daughter. It helped in a large way. More than you will ever know.

- **Jabari Coote.** Quote from his Mother: He was overjoyed, I bought his text-books, writing books, pens, shoes, the rest was used as fare and lunch money for him and his brother and sister because I was a little low on funds, We are very grateful and thankful.

- **Gabriella McLean.** I use it to purchase text-books for her I helps me a lot I really appreciate it.
- **Davone Pringle**
- **Rihanna Gyles**
- **Kiandra McCormack**

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# SCHOOL PROJECT FUNDING

**Globe Life** – Company motto “Make Tomorrow Better”

Agency Owners of [Globe Life Liberty National Division](#) and Executives of the [American Income Life Insurance Company](#) provided funding to fulfill some of our school project requests that included a 15-station computer lab. Once completed, the computer lab will significantly enhance learning opportunities for the students. It will also be made available to the community after hours. This will allow alumni and parents to take online courses to improve employment opportunities as well as provide an avenue to search for jobs.

*We are happy to announce that work commenced on the computer room in January 2023. The Ministry of Education and local school board have approved all plans and estimates submitted, and now the countdown begins until the project is completed. Everyone is very excited to utilize the new computer room.*

A second school was provided funds to replace a single open flame burner with a new modern 3 burner propane stove with oven used to prepare student meals and a new refrigerator. The donation also allowed for the purchase of a much needed 45” Smart TV with 6 tablets for the student’s daily lessons. The remaining residual funds are earmarked for future projects at the school.



Funds were also provided for a third school to procure a refrigerator, 2 freezers, and a microwave oven to assist in food preparation and storage as well as 2 printers (one high volume) to enable teachers to print the student’s school lessons and exams.



On behalf of the underserved school children of Jamaica we thank the employees of Globe Life & its subsidiaries for “Making Tomorrow Better”.

### Appreciation Awards presented by Jamaica YES on behalf of the schools



American Income Life (School #2)  
 Liberty National Division & Agency Owners (Schools #3 & #1)  
 CEO, Steve DiChiaro (personal award)

From L to R:  
**Jamaica YES members:** Joanne Walker (PR), Marty Walker (School Outreach)  
**American Income Life:** CEO, Steve Greer  
**Liberty National Division:** CEO, Steve DiChiaro, VP Operations, Luke Gilliam and EVP, Mike Sheets

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# SOCIAL MEDIA

## Facebook and Instagram

Jamaica YES surpassed 1,000 Likes and Followers on Facebook in 2022. We thank everyone who helped us reach this milestone. The exposure provides us an opportunity to share information about upcoming events and accomplishments with supporters, donors and sponsors (both current and potential). To that end, please continue to share information about Jamaica YES with everyone you know and ask them to Like/Follow us on Facebook.

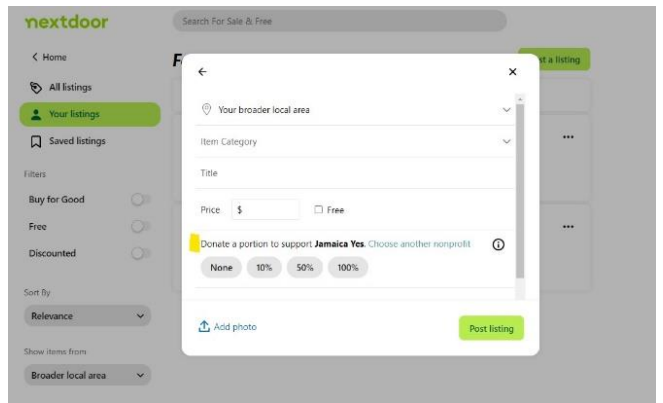
While our focus has been on increasing the number of Likes/Followers we realize not everyone is on Facebook. We are now at the initial stages of having an Instagram presence. We would appreciate your assistance in increasing our number of Instagram followers. You can find us at [jamaicayesdallas](https://www.instagram.com/jamaicayesdallas). An unrelated party had already taken [jamaicayes](https://www.instagram.com/jamaicayes).

Facebook: [Jamaica YES](https://www.facebook.com/jamaicayes)

Instagram: [jamaicayesdallas](https://www.instagram.com/jamaicayesdallas)

## Nextdoor App

Nextdoor is an app used to keep connected and communicate to others in your surrounding neighborhoods. If you have ever posted something for sale on it, there is an option that comes up asking whether or not you would like a portion of the sales price to go to a designated nonprofit (0%, 10%, 50% or 100%). If you want Jamaica YES to benefit from your sale, you can find us listed as Jamaica YES on the Nextdoor app.



# 2023 Calendar

## January

23<sup>rd</sup> to February 5<sup>th</sup> - Donate 2 Impact

## February

1<sup>st</sup> to 5<sup>th</sup> - Donate 2 Impact  
 11<sup>th</sup> – Allen Litter pick up\*\*

## March

6<sup>th</sup> to 19<sup>th</sup> - Donate 2 Impact

## April

17<sup>th</sup> to 30<sup>th</sup> - Donate 2 Impact  
 22<sup>nd</sup> – Feed the City\*\*  
 29<sup>th</sup> – Allen Litter pick up\*\*

## May

Month of the Child in Jamaica  
 TBD – Bowl-A-Thon\*\*

## June

Caribbean American Heritage Month  
 5<sup>th</sup> to 30<sup>th</sup> - Donate 2 Impact  
 19<sup>th</sup> – Frisco Mayor's Golf Classic\*\*

## July

1<sup>st</sup> – International Reggae Day  
 8<sup>th</sup> – Allen Litter pick up\*\*  
 22<sup>nd</sup> – Feed the City\*\*

## August

1<sup>st</sup> – Jamaica Emancipation Day  
 6<sup>th</sup> – Jamaica Independence Day  
 7<sup>th</sup> to 20<sup>th</sup> – Donate 2 Impact

## September

16<sup>th</sup> – Changing Children's Lives Golf Tournament \*\*  
 15<sup>th</sup> to 17<sup>th</sup> – Minnie's Food Pantry food drive

## October

16<sup>th</sup> to 29<sup>th</sup> - Donate 2 Impact  
 28<sup>th</sup> – Feed the City\*\*

## November

4<sup>th</sup> – Allen Litter pick up\*\*

## December

4<sup>th</sup> to 17<sup>th</sup> - Donate 2 Impact

\*\* [volunteer opportunity](#)

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