

## 2025 – THE YEAR IN REVIEW

Greetings on behalf of the Jamaica YES Board—and the students whose lives are better because of you.

Because of your generosity, underserved children across Jamaica begin each school day with breakfast, giving them the focus and energy they need to learn and succeed. Your continued support helps students overcome daily challenges and move toward brighter futures, futures that may include becoming teachers, scientists, or medical professionals. The potential is theirs, and you are helping make it possible.

**WE DID IT!** In 2025, Jamaica YES reached more than **1,000 underserved students**, providing **192,280 meals** and supporting breakfast programs at **16 schools across six parishes** during the 2025–2026 school year. As we look to 2026, we are energized by what we can continue to achieve together.

### 2025 Impact Highlights

- **Hurricane Melissa Relief:** When Hurricane Melissa struck Jamaica as a Category 5 storm on October 28, 2025, it caused widespread devastation, particularly in western parishes. Jamaica YES responded quickly by establishing a Hurricane Melissa Relief Fund to support the schools we serve during the recovery.
- **5th Annual Golf Tournament:** A tremendous success made possible by dedicated sponsors, volunteers, and players. Seeing returning supporters and welcoming new ones reminded us that when a community comes together, lives truly change. **Save the date for our 6<sup>th</sup> annual golf tournament: Monday, September 14, 2026 at The Courses of Watters Creek in Plano.**
- **Annual Bowl-a-thon:** Held May 17, this event combined fun and fundraising to support students in Jamaica. **Join us on Saturday, May 16, 2025.** We'd love to have you: just reply to this email to participate.
- **Donate 2 Impact (D2I):** Turning donated goods into vital funding for our programs—check our website for upcoming dates.
- **School Supplies & Vegetable Seeds Drive:** Nearly **100 pounds** of supplies and seeds donated by resort guests in Ocho Rios, benefiting **12 supported schools**.

In 2026, we are also expanding **corporate charitable giving**. If your employer uses Benevity, the American Online Giving Foundation, or Bright Funds, please consider designating **Jamaica Youth Education Support** as a nonprofit of choice.

Your support gives students confidence, hope, and opportunity. Thank you for choosing to partner with Jamaica YES and for making a difference—every single day. If you have not yet received confirmation of your 2025 donation, please let us know.

Wishing you and your loved ones' health, happiness, and prosperity in 2026.

With heartfelt gratitude,  
**Conrod Goulbourne**  
President, Jamaica YES

## CHANGING CHILDREN'S LIVES



Thank you



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## Your Impact Through Jamaica YES

Breakfast plays a crucial role in the day, and whether children have it at home or get it at school, it significantly supports their learning and overall development. Here are some comments from students and a principal who have benefited from this program:

"The breakfast program is very reliable to schools over the world and it is good for all the students who did not have breakfast. It is tasty and healthy. It is made up of various provisions such as ground provision." - Dimechi, Grade 5

"The breakfast helps us to be healthy and strong." – Kimarie (Primary school)

"There is not enough word to express our gratitude to you and your team at Jamaica Yes. You are a tremendous blessing to Ewarton Basic School. On our own, we could not accomplish what we have so far. We are extremely grateful." - school principal

### Why Breakfast Matters

When children arrive at school hungry, it impacts every part of their day: from attendance to learning to behavior. By providing a nutritious breakfast, it helps remove one of the biggest barriers to student success and gives children the foundation they need to thrive.

Access to breakfast improves school attendance, as children are more likely to come to school knowing they will start the day with a meal and ready to learn. Students who eat breakfast also show stronger academic performance, with better concentration, improved memory, and higher test scores. Proper nutrition gives children the energy they need to participate in class, think clearly, and solve problems effectively.

Breakfast also supports positive behavior. Well-fed children are less likely to be irritable, distracted, or disruptive, creating a calmer and more productive classroom environment. When children are not distracted by hunger, they engage more positively with classmates and teachers, helping build a supportive, collaborative school community where learning can flourish.

## 2025 school support

**192,280** # of meals funded for 2025

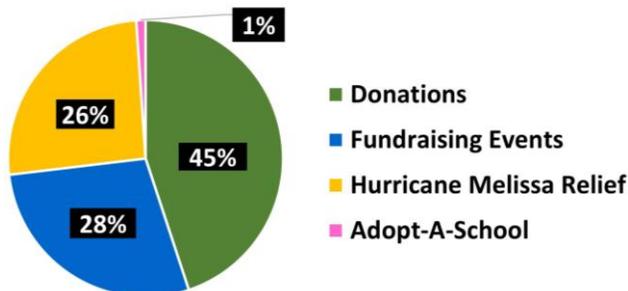
**1,011** # of students funded for the breakfast program

**16** # of schools supported

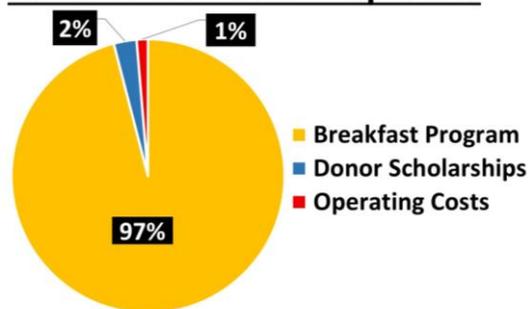
**6** # of 14 parishes schools located in (St Ann, St Catherine, St Elizabeth, St Mary, Manchester, Westmoreland)

The following charts show the breakdown of donations and school expenses during the 2025 calendar year:

### Jamaica YES 2025 - Income



### Jamaica YES 2025 - Expenses



## Another way you can help make a difference

Another avenue through which we received donations this year was employer-based donation processing platforms like the [AMERICAN ONLINE GIVING FOUNDATION](#) and [BRIGHT FUNDS](#). These are just two of several programs that your company can sign up for allowing employees to donate a portion of their salary to a nonprofit through a payroll deduction, often times matching the employees' contribution.

Jamaica Youth Education Support (Jamaica YES) is on the list of approved nonprofits. Please consider making Jamaica Youth Education Support your non-profit for charitable giving. If your company is not currently enrolled, please consider making a request for them to do so. EIN # 20-1688874

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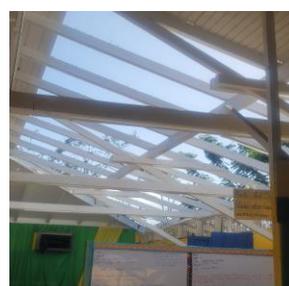
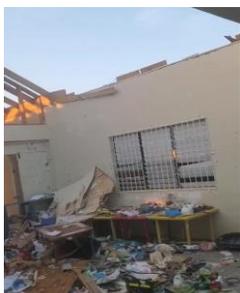


## 2025 SCHOOL PROJECTS

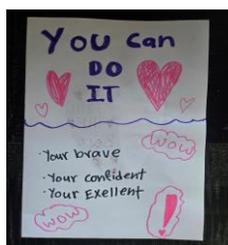
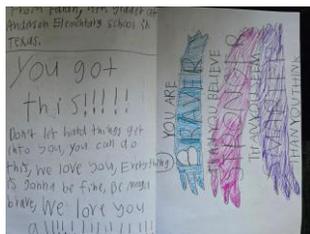
**2025 HURRICANE MELISSA:** The members of Jamaica YES are heartbroken by the devastation Hurricane Melissa has inflicted on communities across Jamaica. In its wake, many families, especially children, are facing uncertainty at a time when stability matters most. There is still a lot of work to be done in the hardest hit parts of the island; it is going to take time to rebuild.

When the hurricane hit, we immediately reached out to every school to check on everyone and the impact on the schools. The reports were distressing - roofs torn away, classrooms flooded, fences destroyed, and in some cases, schools left completely unusable, but the great news was that no one at the schools lost their life. We remain in constant contact with the schools regarding updates on their recovery progress. The two hardest hit schools, Bluefields Basic School and Kentucky Primary & Infant School, both in Westmoreland Parish, have a long way to go to return to pre-hurricane status. Both schools remain without power and are teaching the kids remotely at this time.

The remaining schools have been able to resume classes and the breakfast program. Please check our website for additional updates and a link to photos. <https://jamaicayes.org/>



**Cards of hope and encouragement** - Fourth grade students in Ms. Mac's writing class at Anderson Elementary in Frisco, Texas, recently created 150 handmade cards filled with messages of kindness, encouragement, and support for their peers at Kentucky Primary & Infant School in Westmoreland, Jamaica. The school and surrounding community were greatly impacted when Hurricane Melissa struck the western side of the island on October 28. These heartwarming cards will be a great and uplifting surprise for the fourth-grade students, reminding them that they are not alone and that children miles away are thinking of them. See additional cards, [click here](#) or a photo.



**School supplies and vegetable seed collection** – For the fourth year in a row, guests at Couples Tower Isle Resort made room in their suitcases to bring school supplies and vegetable seeds to Jamaica. Nearly 100 pounds of donations - ranging from pencils and backpacks to seeds that will be planted in school gardens to help supplement nutritious meals for students in need. These items will help support students at Jamaica YES supported schools. [Click here for photos.](#)

## SCHOLARSHIPS

**Scholarships** - In 2025, Jamaica YES proudly awarded privately funded Ruth Graham Memorial Scholarship to four outstanding students transitioning from primary (elementary) school to high school. Since all high schools in Jamaica require tuition, these scholarships help reduce financial barriers and a chance to create life-changing opportunities for students and their families. We are honored to celebrate this year's recipients and encourage future applicants to dream big and apply. Click the link to be taken to the scholarship page for 2026 applications. Applications will be accepted starting in March and will close at the end of May: [Jamaica YES Scholarships.](#)

### 2025 Recipients

#### Ruth Graham Memorial Scholarship recipients

Antoann Walker

Johneika Anderson

Jeremiah McClure

Akayla Jones

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## 2025 FUNDRAISING

**Bowl-A-Thon** – On Saturday, May 17th at Strikz in Frisco, Texas! Not only did we have an awesome time bowling but we were also raising funds to help school children in Jamaica through bowler pledges.

If you're interested in joining our next Bowl-A-Thon, please contact us—we'd love to welcome you to the team! No need to be an expert bowler; just come ready to enjoy yourself and bring your bowler pledge sheet, the more the merrier. Email: [jamaicayes@jamaicayes.org](mailto:jamaicayes@jamaicayes.org). **Save the date!** The 2026 Bowl-A-Thon will be held on **Saturday, May 16th**, with the location to be announced soon.

**2025 Changing Children's Lives Golf Tournament** (*click on event title to see photos from the tournament*)

On Wednesday, September 10th, we hosted our 5th annual "Changing Children's Lives" golf tournament at Watters Creek Golf Course in Plano, Texas. We welcomed returning and new participants for a day of golf, good weather, and a BBQ lunch, along with raffles and silent and online auctions.

We sincerely thank our sponsors, golfers, in-kind contributors, financial donors, and volunteers for their invaluable contributions to the success of this event. Your support is essential to the realization of this tournament, and we greatly appreciate your commitment. We also want extend our condolences to the family of a Changing Children's Lives Golf Tournament golfer, Herman Manning, who passed away in 2025.

**SAVE THE DATE – MONDAY, SEPTEMBER 14, 2026 8:00AM**

**2026 CHANGING CHILDREN'S LIVES GOLF TOURNAMENT**, WATTERS CREEK GOLF COURSE, PLANO, TEXAS

**Donate 2 Impact (D2I) – North Texas area** - Every donation to (D2I), whether a single item of clothing or a box of books, no contribution is too small to make a difference. Together, we raised \$1,325.00 in 2025, funding almost 4,000 breakfasts for underserved school children in Jamaica. By donating your unwanted items during one of our 2-week fundraisers, you're helping reduce what goes into our local landfills and feed underserved school children at the same time. For 2026, we will have six 2-week campaigns, beginning in late February and then every other month thereafter.



## COMMUNITY SERVICE

Jamaica YES is deeply committed to giving back by volunteering our time with like-minded nonprofits throughout our local communities, especially organizations that champion the well-being of children. By volunteering our time with these groups, we not only contribute our time and energy to meaningful initiatives but also build strong relationships with individuals who share our key values. We hope our efforts help raise awareness of Jamaica YES and what we do to assist underserved school children in Jamaica.

**VOLUNTEER OPPORTUNITIES** – Are you interested in volunteering, please reach out to us via email or fill out the [volunteer form](#). (*Click on the title of each activity below to see photo album*)

**Adopt-A-Hwy in Allen, TX** – We collected 300 pounds of litter along our 1-mile stretch of adopted highway in Allen, Texas in 2025. Since receiving the "Adopted by Jamaica YES" signs in 2019 for "Keeping Allen Beautiful," we've proudly removed one and a half tons of litter in the past seven years, helping to keep the Allen community clean!

**Feed the City (Tango Tab)** - In 2025, we participated again with Feed the City (aka Tango Tab), helping to prepare over 12,000 meals for those experiencing homelessness in the North Texas area.

**Frisco Family Services** – For the seventh consecutive year, members of Jamaica YES volunteered at the Frisco Golf Classic Golf Tournament. This event support Frisco Family Services, which provides families in crisis with the comprehensive support they need to build stability and thrive.

**Minnie's Food Pantry** – Our annual food drive in conjunction with the 2025 Changing Children's Lives golf tournament - collected approximately 750 pounds of non-perishable food on behalf of Minnie's Food Pantry, benefiting food-insecure families in North Texas.

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# SOCIAL MEDIA

## FACEBOOK AND INSTAGRAM - Let's Make 2026 a Year of Growth and Change Lives!

Jamaica YES continues to change lives by ensuring underserved schoolchildren in Jamaica start their day with a nutritious breakfast. Everything we do is possible because of our supporters and your generosity and people who believe in this mission. Now we're asking you to help us grow it even further.

In 2026, our goal is to reach **1,500** Facebook followers to boost our visibility, attract more sponsors, and increase support for underserved school children in Jamaica. Every new follower helps spread our message and boosts our impact.

We're also working on increasing our presence on Instagram (@jamaicayesdallas), with our goal of reaching **300** followers in 2026. In addition to Instagram, Jamaica YES has a YouTube channel (jamaicayesdallas), where we hope to also grow our subscriber base to **300** subscribers.

You can help make a difference by following Jamaica YES on Facebook (jamaicayes), Instagram subscribing on YouTube and by encouraging others to do the same. If you already follow us, thank you. Each new follower and subscriber helps bring awareness to what we are doing and expands our impact for underserved school children in Jamaica.

Together, we can extend the reach of Jamaica YES and continue changing children's lives in 2026 and beyond.

 [Jamaica YES](https://www.facebook.com/jamaicayes)  [jamaicayesdallas](https://www.instagram.com/jamaicayesdallas)  [jamaicayesdallas](https://www.youtube.com/jamaicayesdallas) Website: <https://www.jamaicayes.org>

## 2026 Calendar

### January

18<sup>th</sup> – Feed the City\*\* optional

### February

16<sup>th</sup> to March 1 - Donate 2 Impact

TBD - Allen Litter pick up \*\*

15<sup>th</sup> – Feed the City\*\* optional

### March

1st – Donate 2 Impact continued

15<sup>th</sup> – Feed the City\*\* optional

### April

18<sup>th</sup> – Feed the City\*\* optional

20<sup>th</sup> – May 3<sup>th</sup> – Donate 2 Impact continued

TBD – Allen Litter pick up\*\*

### May

Month of the Child in Jamaica

1<sup>st</sup> – 3<sup>rd</sup> – Donate to Impact continued

16<sup>th</sup> - Bowl-A-Thon Fundraiser\*\*

### June

Caribbean American Heritage Month

15<sup>th</sup> – Frisco Family Services Golf Classic\*\*

20<sup>th</sup> – Feed the City\*\* optional

22<sup>nd</sup> - July 5<sup>th</sup> - Donate 2 Impact

### July

1<sup>st</sup> – International Reggae Day

1<sup>st</sup> – 5<sup>th</sup> – Donate 2 Impact continued

TBD - Allen Litter pick up\*\*

18<sup>th</sup> – Feed the City\*\* optional

### August

1<sup>st</sup> – Jamaica Emancipation Day

6<sup>th</sup> – Jamaica Independence Day

23<sup>rd</sup> – Feed the City\*\* optional

24<sup>th</sup> to Sept 6<sup>th</sup> - Donate 2 Impact

### September

1st to 6th – Donate 2 Impact continued

7th to 14th – Minnie's Food Drive\*\*

14<sup>th</sup> - Changing Children's Lives Golf Tournament\*\*

22<sup>nd</sup> to October 5<sup>th</sup> – Donate 2 Impact

### October

18<sup>th</sup> – Feed the City\*\* optional

19<sup>th</sup> to Nov 1<sup>st</sup> – Donate 2 Impact

### November

1<sup>st</sup> – Donate 2 Impact continued

TBD – Allen Litter pick up\*\*

### December

7<sup>th</sup> to 20<sup>th</sup> - Donate 2 Impact

\*\* [volunteer opportunity](#)

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